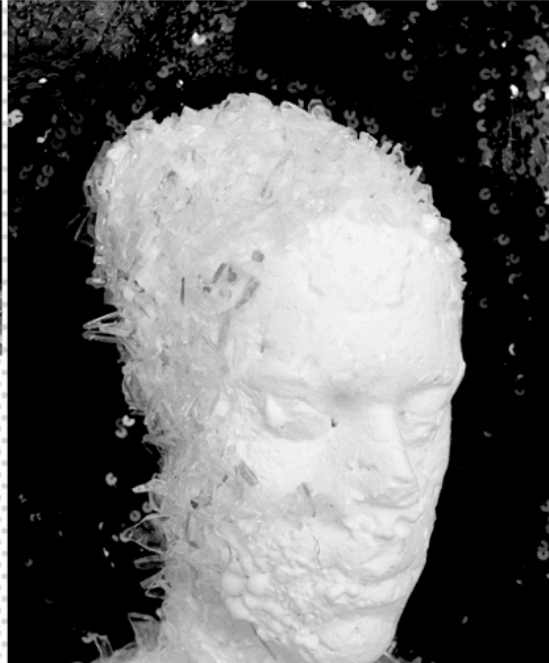


Art Barter Exhibition London



The Platform For Exchange Between Artists And The Public.

Curators Lauren Jones and Alix Janta are due to launch **ArtBarter**, an exhibition featuring work from over 40 London based established and emerging artists. The list includes Tracey Emin, Gavin Turk, Mat Collishaw, Gary Hume, Abigail Lane, Polly Morgan, Boo Saville, Abigail Fallis and Mike Figgis.

The event will run from 26th – 29th of November at the **Rag Factory** in East London, the former studio of Tracey Emin and Gary Hume. The event is sponsored by Green & Black's who will be showcasing a piece of 'Chocol'art' created by Sir Peter Blake.

The ArtBarter event revolves around the idea that artwork will be acquired by individuals through alternative means to money. Artists have always been familiar with the use of barter. From Picasso exchanging sketches for his meals, to hotels (such as The Chelsea Hotel in NY) accepting art as payment for rent and select YBA's having tabs at restaurants such as The Ivy in exchange for pieces of their work to adorn the restaurant walls. However, the ArtBarter event is unique because it is the only exhibition to promote such a form of exchange amongst a wide array of artists and the general public all at once.

There is a catch at ArtBarter where guests will not know which artwork belongs to which artist until after the exhibition ends. This will create a gamble for the public and make people value the art for what it really is, not for the name or price tag that was formerly attached. As curator Lauren Jones says *"We want to make art available to a more diverse crowd, not just people with disposable income. ArtBarter is the perfect setting to make this happen, whilst also providing a fun way to get people involved with the arts."* So whether you have a special talent or skill to offer or something unused that may be desirable to others; or if you just wish to view a great exhibition and try your luck with bartering, come down and become part of 'ArtBarter'.

Art Barter has also linked up with charity **'Art Against Knives'** and will be collecting donations during the four-day event.

The Rag Factory
16-18 Heneage Street
London, E1 5LJ

27th + 28th Nov – 10am – 7pm
29th Nov – 11am – 9pm