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## The American Express Enriched List: Fashion and Design

Focusing on creative collective Made In The Shade, green lifestyle consultancy Eco Age, Lily Cole's North Circular, recycled-culture initiative ArtBarter, and wallpaper business Barneby Gates.

Published: 4:30PM GMT 11 Nov 2009



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### ARTBARTER

Clothes-swap parties and book-exchange events have been going on for a while, but now a new recycled-culture initiative, set up by Alix Janta and Lauren Jones, takes the idea further.

With ArtBarter, the pair have created a public event at which visitors trade skills or possessions for an artwork by a top-name artist.

At the show, which takes place in east London from November 26-29, visitors can offer contemporary artists – including Tracey Emin, Gavin Turk and Mat Collishaw – anything in the hope of it being exchanged for one of their artworks.

"Whether it's a bespoke suit or a dinner created by a chef, we're expecting an extremely varied range of offers," says Jones.

[www.artbarterlondon.co.uk](http://www.artbarterlondon.co.uk)